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NOT FOR SALE

Italian furniture maker Riva 1920 debuts new store with Nature Evolution

In a move guaranteed to thrill Hong Kong's eco-friendly furniture lovers, a very special kind of furniture store has just opened on Central's bustling Hollywood Road. The new shop, created from a partnership between eco-minded contemporary interior design boutique Nature Evolution and Riva 1920, Italy's renowned luxury wood furniture specialists, is committed to offering only the finest sustainable designs. We interviewed Davide Riva, Owner and Product Director of Riva 1920, to find out more.



Tell us what Riva 1920 is all about.

Riva 1920 is a specialist in high-end solid wood furniture. It's a family-run business first started by my grandfather in a small wood laboratory in Brianza, Italy back in 1920. For almost 100 years and across four generations, we've remained faithful to the philosophy of producing luxurious yet sustainable, 100% natural wood furniture pieces.

What sets Riva 1920 apart from other furniture brands?

We are extremely proud of our strict adherence to respecting Mother Nature and eschewing all chemical and artificial products – it's ingrained in every step of our production methodology. Our sustainable approach also sees us use recycled woods – such as ancient fallen Kauri trees from New Zealand – or buy trees from reforestation initiatives to make sure we preserve the world's natural resources. We're also heavily invested in the future, and dedicate a sizable budget to attaining new technologies to reach even higher levels of quality. We are extremely proud of our ability to blend traditional Italian craftsmanship with innovative advances to give our customers only the very best in luxurious, eco-friendly furniture.



How did the partnership between Riva 1920 and Nature Evolution come about?

We first encountered Nature Evolution at the Salone del Mobile Milano furniture fair a few years ago. We soon realised that our two companies share the same values and dedication to delivering all-natural furniture to discerning high-end customers. When we wanted to enter the Hong Kong market, Nature Evolution's local expertise made it the perfect partner.

Why did Riva 1920 choose to launch in Hong Kong?

Hong Kong seemed like the perfect choice for Riva 1920's next evolution. It's an extremely cosmopolitan city, but more than that, I find the people here really respect their environments and their spaces, both inside and outdoors. I believe there's definitely an innate appetite for the kind of high-quality, all-natural wood furniture that Riva 1920 specialises in, and I'm so proud that we have opened a store here.

Visit the newly-opened Riva 1920 x Nature Evolution showroom at 242 Hollywood Road, Sheung Wan.

INFO: RIVA 1920